

TESTIMONIALS

We have been using Joint MAX® for our 17-year-old Cocker Spaniel, Brownie, for approximately six weeks. We have noticed remarkable improvement in her joints, specifically her hips. Her spine is no longer tender. I perform range of motion and massage techniques on her. One thing Joint MAX® did for Brownie was put the "wig" back in her wiggly tail and butt! She moves around much better. I also take her for morning walks to get her moving which helps.

-Tammy R.
Texas

Just wanted to let you know that our favorite joint supplement is Joint MAX®. Our dogs are 5 and 7 years old and really seem to feel better after starting them on this supplement. They are very active dogs and used to limp at times after vigorous exercise but not anymore! The difference has been incredible!

Thanks so much!

Sincerely,

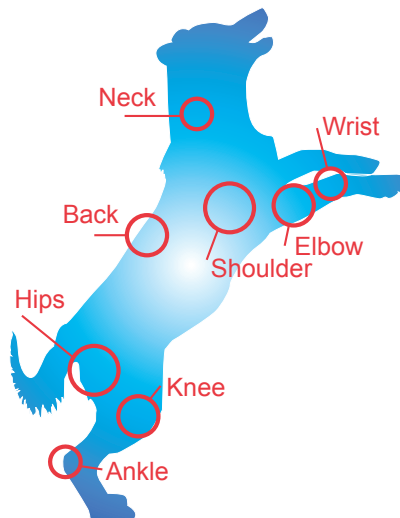
- L.J.H.
A Very Satisfied Customer
New York

We were using a store brand product for our dog when our Vet recommended Joint MAX®. Well I switched to Joint MAX® and my 11 year old Airedale, a squirrel-chasing Terrier is now a terror. It has truly made a difference in how he goes up and down stairs... I see him running more and enjoying the next day more.

Thank you,

- Susan B.
California

Areas Affected by Arthritis:



Joint MAX®

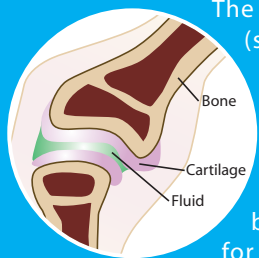
Arthritis Supplements For Pets





What are DJD and Arthritis?

Degenerative joint disease (DJD), or arthritis is the deterioration of the joint and can hinder movement and cause your pet pain. Almost all dogs and cats will develop varying degrees of arthritis at some point in their lives. Arthritis affects the articular cartilage of the joint that covers the bone and is responsible for the smooth, non-painful motion of joints. When joints become worn, raw bone surfaces can become exposed and rub together causing discomfort and pain.



The soft tissue lining of the joint (synovium) is the first tissue in many animals to be affected in the disease and the subsequent irritation of the joint lining (synovitis) liberates chemical mediators that have been shown to be responsible for cartilage degeneration.

Primary cartilage damage can also initiate a cascade of events that results in further cartilage damage and synovial lining inflammation. This creates a vicious cycle of cartilage degeneration and release of degenerative factors.

Some signs your pet has Arthritis:

- Lameness:
 - Difficulty moving up or down stairs
 - Unwilling to run or runs and quickly stops
 - Not as active as used to be
 - Limping
 - Slow to rise after laying down or sleeping
- Swollen joints
- Muscle atrophy
- Dry cracking sound upon movement of the joint

How do dogs get Arthritis?

- 1. Genetic predisposition.** Some dog breeds are more prone to arthritis than others due to genetic predisposition. These include Labrador Retrievers, Golden Retrievers, Rottweilers and German Shepherds, among others.
- 2. Obesity.** Dogs that are overweight are more likely to develop arthritis due to the added stress on the joints.
- 3. Joint abnormalities.** Hip Dysplasia is one of the leading causes of lameness in dogs and can increase a dog's risk of developing arthritis because of excessive stress on the pet's coxo-femoral (hip) joint.
- 4. Joint stress and trauma.** Injuries (such as getting hit by a car) that damage ligaments, tissues or bones also increase a dog's risk of developing osteoarthritis. In addition, high-activity and working dogs that participate in demanding activities put repeated stress on their joints.
- 5. Infection.** Conditions caused by various bacterial, viral and fungal infections can affect joints and contribute to arthritis.
- 6. Age.** As dogs get older, chronic wear on their joints leads to varying degrees of joint degeneration. All breeds are affected to some extent.

Joint MAX® Benefits

The ingredients in Joint MAX® assist in rebuilding the joint and decreasing the pain and discomfort associated with arthritis. Joint MAX® is a safe and highly palatable supplement. Long term use will help preserve and improve joint health. Joint MAX® can be given alone or along with other medications like Rimadyl, Deramaxx, Metacam and EtoGesic.

If you suspect your dog has arthritis, or are worried that he or she may develop it in later in life, talk to your Veterinarian about Joint MAX®. It can help your arthritic pet feel like new again.

Joint MAX® Ingredients

- **Glucosamine:** Glucosamine is a basic building block for cartilage and ligaments, necessary for production of key connective tissues. Glucosamine also relieves pain and inflammation and halts or reverses the progression of the DJD by stimulating joint repair.
- **Chondroitin:** Gives the cartilage-forming cells (chondrocytes) the building blocks they need to synthesize new cartilage and to repair the existing damaged cartilage. It also inhibits damaging enzymes in the joint.
- **Manganese:** Manganese is a nutrient that is vital for growth and development of bones and cartilage. It optimizes the production of cartilage components and plays an important role in wound healing.
- **MSM:** MSM is known to relieve pain, as well as swelling and inflammation in joints and other connective tissues.
- **Creatine:** Creatine is a vital amino acid that enhances skeletal muscle metabolism, which increases muscle energy, strength and endurance.
- **Omega Fatty Acids:** EPA and DHA are Omega fatty acids that help decrease inflammation and pain.
- **Vitamin C:** Ascorbic Acid (Vitamin C) helps accelerate healing of components needed for healthy joint membranes. The nutrient is essential for bones, ligaments, skin, capillary walls and other tissues. Vitamin C is also known to combat inflammation and pain.
- **Zinc:** Zinc an important mineral found in almost every cell of the body and is required for cell growth and tissue repair. It stimulates activity for many enzymatic biochemical reactions.
- **Grape seed extract:** Contains bioflavanol, a powerful antioxidant that inhibits enzymes that break down connective tissue. Also helps repair broken collagen fibers.